



3rd Annual Conference IndiaRail 2011

May 19-20, 2011- The LaLiT, New Delhi, India

VISION 2020

Supply Chain Management
and Opportunities in
India's Rail Infrastructure

SPONSORSHIP BENEFITS:

BENEFITS	Presenting Sponsor	Gold Sponsor	Silver Sponsor	Session Sponsor	Lunch Sponsor
o Speaker opportunity in desired/ relevant session (15 mins)	√	√	X	X	X
o Prominent visibility of Sponsor Title of Company Logo in all venue branding at the IndiaRail Conference 2011	√	√	√	Session Podium Branding	√
o Prominent visibility of Company Logo in all pre event communication of the IndiaRail Conference 2011 o On conference micro-site with a link to company website o Conference brochure o Conference e-mailer	√	√	√	√	√
o Color advertisement in Infrastructure Today magazine	Inside Front Cover*	Full Page*	X	X	X
o Inclusion of corporate brochure in the delegate kit.	√	√	√	X	X
o Acknowledgement at the conference Inauguration & Closing Ceremony and all post conference communication	√	√	√	√	√
o Display of a roll-up stand at the conference venue	√	√	X	Only in Sponsored Session	Only In Lunch Area
o Display of company brochures at Designated table space	√	√	√	√	√
o An exclusive 'Reserved' front row round table	√	X	X	X	X
o Company Logo to be displayed on all conference speaker and delegate badges	√	√	√	√	√
o Branding opportunity at lunch area	X	X	X	X	√
o Opportunity to screen corporate film at breaks and other opportune times	120 sec	90 sec	X	X	X
o Free delegate invites to the conference	10	6	4	4	4

* Depending on availability at the time of confirmation

SPONSORSHIP CATEGORIES AVAILABLE:

SPONSORSHIP CATEGORIES	AMOUNT	
	Presenting Sponsor (ONLY ONE)	₹ 15 Lacs
Gold Sponsor (MAX FOUR)	₹ 10 Lacs	\$ 25000
Silver Sponsor (MAX TWO)	₹ 5 Lacs	\$ 12500
Session Sponsor (ONLY ONE PER SESSION)	₹ 5 Lacs	\$ 12500
Lunch Sponsor (ONLY ONE)	₹ 4 Lacs	\$ 10000

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