



Presents

# 4<sup>th</sup>

# Infrastructure Today International Conference

# 2011

**Project  
Management:  
Building  
Replicability  
and  
Predictability in  
Infrastructure  
Projects**



**Conference Chair:**  
JD Stuart Macaskie  
CEO, Maxwell and Stuart  
Project Management Pvt Ltd.

Delegate Badge Sponsor



Association Partner



Media Partners



India's Premier Magazine for Nation Builders



Supporting Organisation



- Raising awareness among project implementers about the benefits of project management as a usable tool, and not a theoretical concept
- Providing information and insight on how project management helps arrest time and cost overruns
- Discussing and debating through experiential sharing on various issues in project management in India
- Recommending solutions / paradigms for indigenisation

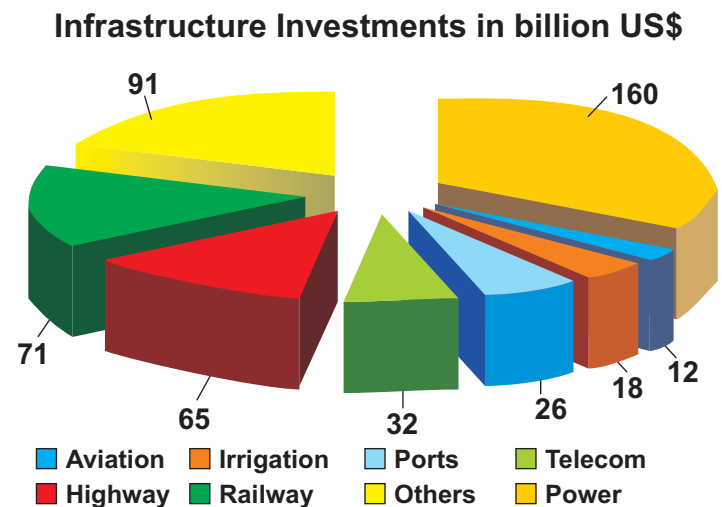
March 16<sup>th</sup> - 17<sup>th</sup>, 2011 ■ Taj Banjara, Hyderabad, India

## ABOUT THE CONFERENCE

It started in India as a buzzword, but project management (PM) is finding its bearings in the context of Indian infrastructure. However, a systematic and dependable framework within which to execute infra-projects is barely in its nascent stages, and for the large part, implementation has not found desired levels of results in our country. How do we indigenise PM so as to be repeatedly and systematically applicable in India's context?

It is our pleasure to inform you that ASAPP Conferences, a division of ASAPP Media Information Group, will organise the 4th Annual Infrastructure Today International Conference, 2011 on that emerging theme. This conference offers an unparalleled platform for governments, businesses and leading experts to meet, discuss and find solutions for the prioritization, procurement and presentation of existing and future infrastructure projects over a course of two days. The conference is deliberately structured in the form of relative brief speeches and longer panel discussions and interaction. This format will allow speakers to make presentations and then return to the table to discuss among session peers and later with the delegates. Each session will include a Session Chair who will make a detailed introduction to the topics in his/her session.

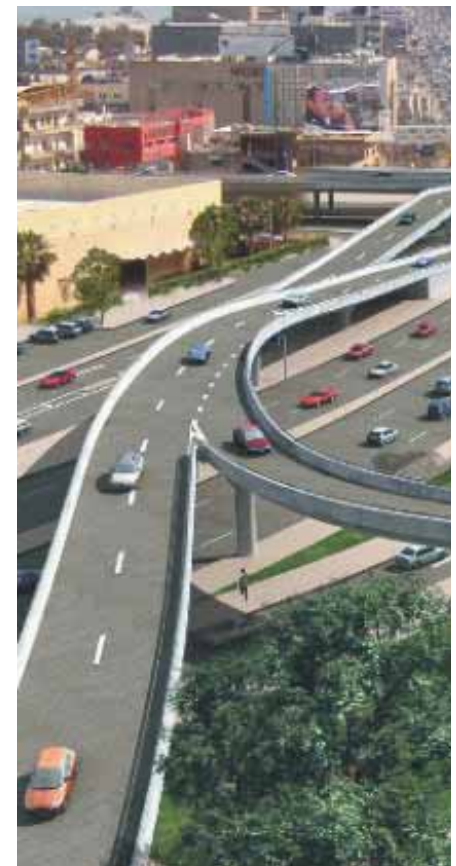
The flagship event of Asapp Conferences, the **Infrastructure Today International Conference**, is in its 4th Annual. This conference has been organized in the past years in Hyderabad & Mumbai and received an overwhelming response with the gathering consisting of senior government officials and senior decision makers from across industry sectors. Last year's 3rd Infrastructure Today International Conference 2010 was held in Mumbai. That conference focused on the urgent need for the infrastructure sectors to find finance worth a trillion dollars. The topic was keenly debated and attended.



## KEY ISSUES

The Conference will deliberate upon various issues pertaining to

- A systems approach to infra-projects
- Points of distress: The weak links in project execution
- Theory of constraints: An application model
- Experiences in process-related bottlenecks and constraints
- Process improvement
- Changing the paradigm mindset
- Experiences in process improvement, quality enhancement, cost management and seeking solutions
- Human resource management in projects
- Why project management should be flexible to suit Indian conditions
- Team audits
- Tools to develop and manage PM
- Project Planning
- How to document pre-bid and post-bid activities
- Project lifecycle
- How to manage EPC projects



## GUESTS & SPEAKERS

- **Hon'ble Shri E.S. L. Narasimhan**, Governor - Andhra Pradesh
- **Mr. Ajay Mishra**, IAS - Chairman & Prl.Secretary, Infrastructure & investment Department – INCAP
- **Our speakers included names such as**
- **Mr. J D Stuart Macaskie**, CEO, Maxwell and Stuart Project Management Pvt Ltd.
- **Mr. Raajeev Batra**, Executive Director Governance, Risk & Compliance Services - KPMG
- **Mr. Upendra Giri**, CEO - AstroWix Corporation
- **Mr. Chris Hyland**, Managing Director - Parsons Brinckerhoff (I)(P) Ltd.
- **Mr. Puneet Garkhel**, Head- FRM & Outsourcing - Mahindra Special Services Group (Mahindra SSG)
- **Mr. A Venkateshwar**, Vice President (Corporate Affairs) - TATA Projects Ltd.
- **Mr. P. Seshadri** (CMC), MD & CEO - Organisation Development Consultants
- **Mr. Kamesh Rao**, Vice President (Airport Development) - GMR Hyderabad International Airport Pvt. Ltd.\*
- **Mr. Ramamurthy Karthikeyan**, Executive Director – DLS
- **Mr. Sidharath Tuli**, President (HR) - Punj Lloyd
- **Dr. Pronab Sen**, Principal Adviser - Planning Commission of India
- **Mr. Adesh Jain**, Honorary President - Project Management Associates (India), Global advisor PM Forum
- **Mr. Raj Kalady**, Managing Director – PMI INDIA
- **Mr. V Pardhasaradhy**, Executive Vice President (HR) - Indu Projects
- **Mr. Naveen Hinduja**, Regional Manager - Thomas Assessments Pvt. Ltd.
- **Mrs. Karuna Gopal**, President - Foundation for Futuristic Cities
- **Mr. Madhu P Pillai**, Chairman - International Marketing Committee - AACE International, USA
- **Mr. V Srinivasa Rao**, Global Head, Oracle Practice - Mahindra Satyam
- **Mr. Yashwant Ananthraj**, CMD - SYConE
- **Mr. Ashok Kumar**, Regional Head (India Operation) – Aconex
- **Mr. Mohan Gurunath**, Director – Spark Infra Advisory Services India Pvt Ltd & former CEO, Maytas Infra Assets Limited
- **Mr. G Vinay Kumar**, Advisor – ICSA India Ltd.
- **Mr. P Seenivasan** (PMP, PgMP), Director - Progressive Ventures
- **Mr. Balaji Sreenivasan**, President and CEO – Aurigo Software Technologies
- **Mr. Andleeb Jain**, VP HR – Lanco Infratech Ltd.\*

## WHY ATTEND

The 4th Infrastructure Today 2011 Conference will address some of the most common challenges faced by the Infrastructure Industry in India and the level of commitment of the leaders of the industry to embrace project management as they move ahead will bring together decision-makers, policy planners, senior government officials from central and state governments, business associates, prospective clients, technocrats, industry leaders and as well as eminent experts from overseas, who have wide experience in the field of Project management, Strategy & project planning, Project monitoring and Project Delivery.

## WHO SHOULD ATTEND

Delegates for the 4th Infrastructure Today International Conference, 2011 will include stakeholders, managers and decision makers as follows:

- **Policy Makers**
- **Government & Public Sector Undertakings /Intergovernmental Agencies**
- **Project Engineering Manager**
- **Project Development Engineers**
- **Project Engineer**
- **Project Managers**
- **Project Consultants**
- **Engineering Manager**
- **Structural Engineers**
- **Infrastructure Developers**
- **Technical Managers**
- **Technical Engineers**
- **Project Developers**
- **Procurement and Contracts Specialists**
- **Senior Managers responsible for initiating or sponsoring projects**

## DELEGATE INVESTMENT

The investment will include all Networking Opportunities, Gala Luncheons and full access to the entire Conference program for 2 days

For up to 2 delegates	Rs. 20000/- + 10.30% Service Tax (Per Person)
From 3 Up to 5 delegates	Rs. 18000/- + 10.30% Service Tax (Per Person)
From 6 Up to 10 delegates	Rs. 17000/- + 10.30% Service Tax (Per Person)
For 10 or more delegates	Rs. 15000/- + 10.30% Service Tax (Per Person)
International Delegates	USD 550

### ASAPP Media Information Group

ASAPP Media is a 14-year-old multinational B2B media information group with diverse media properties in print, web and events space. It is committed to providing most authentic and timely information on the construction, infrastructure and realty sectors. ASAPP Media provides a 360 degree information experience through special interest business publications, conferences, seminars, industry recognition awards, industry portals, directory services, research reports and newsletters.

Web: <http://www.asappmedia.com>

Publications Include: Construction World, Infrastructure Today, CW Interiors, Equipment India, Power Today, Projects Info, Project Reporter

Industry Awards: CONSTRUCTION WORLD ANNUAL AWARDS, CW ARCHITECT & BUILDER AWARDS, INFRASTRUCTURE TODAY AWARDS.

### FIRST

Foundation of Infrastructure Research Studies Training – is a not for profit, social trust initiated and promoted by ASAPP Media group. Established in the year 2003, FIRST has undertaken the social objective to impart professional skill and education to workforce to meet the mounting demands of the industrial and service sectors in India. The institution also engages in researching information and ranking construction and infrastructure companies.

### ASAPP Conferences

ASAPP CONFERENCES is a division of ASAPP Media. It organizes seminars and conferences. These foster the growing network of professionals and business owners interested in infrastructure, construction & realty sector and encourage the exchange of scientific, technical & commercial expertise and knowledge. These provide a platform to all stakeholders within the sector to discuss, deliberate, exchange, share knowledge and experiences and collaborate.

Some of the renowned conferences are

India Roads Conference, India Coal Conference, India Rail Conference, Equipment India Conference, India Realty Conference, India H2O Conference, India Ports Conference, India MetroRail Conference, Infrastructure Finance Conference, Infrastructure Today International Conference. MetroRail Conference, Airports Conference.....

#### For sponsorship opportunities please contact

Anoop VS at [Anoop@ASAPPmedia.com](mailto:Anoop@ASAPPmedia.com), Mob: + 91 8108553000 for INDIA  
Chitra Sharma at [Chitra@ASAPPmedia.com](mailto:Chitra@ASAPPmedia.com), Mod: +91 9871976844 / +91 11 46561818  
Antony Christopher at [Antony.Christopher@ASAPPmedia.com](mailto:Antony.Christopher@ASAPPmedia.com), Mob: +971 50 496 8805 for GCC Region

#### For speaking opportunities please contact

Deepti Mishra at [Deepti@ASAPPmedia.com](mailto:Deepti@ASAPPmedia.com) Mob: +91 9004251110 / +91 9004871110

#### General guideline for presentations

Presentations are invited as per the sessions mentioned. The paper should state clearly the objective of the project, need and context of the research/project etc. Last date for the submission of papers is 5<sup>th</sup> March 2011.

#### For delegate registrations & ASAPP Conferences' enquiries, please contact

Lisa Kunder at [Lisa@ASAPPmedia.com](mailto:Lisa@ASAPPmedia.com), Mob: +91 9004871110

#### MUMBAI

ASAPP Media Pvt Ltd.  
A-303, Navabharat Estates,  
Zakaria Bunder Road, Sewree (West),  
Mumbai 400 015, Maharashtra, India.  
Tel: 91-22-24193000  
Fax: 91-22-24175734  
[www.ASAPPmedia.com](http://www.ASAPPmedia.com)

#### DELHI

ASAPP Media Pvt Ltd.  
43, Deepak Building, 13 Nehru Place  
New Delhi - 110019 India  
Tel: +91 - 11 4656 1818 (B) 4131 5000(D)  
Fax: +91 11 46561840

#### UAE

IKAN Media FZ LLC  
P.O. Box 500717, Media Business Center - 3,  
AL-Thuraya Tower 2, 6th Floor, Office No. 22,  
Dubai, United Arab Emirates.  
Fax: +9714 3362788 +9714 4280694  
Tel: +9714 4280690/91  
[www.constructionworld.in](http://www.constructionworld.in)

# PROGRAM SCHEDULE

Conference Chair: *JD Stuart Macaskie*, CEO, Maxwell and Stuart Project Management Pvt Ltd, Bangalore

## Day 1 : Wednesday, March 16, 2011

0900 onwards  
Session 1:

**Registration**  
**Inaugural & Theme Session**  
**Inaugural & Welcome Speech**  
**Chief Guest's address**  
**Guest of Honour's address**  
**Keynote address:** A systems approach to infra-projects  

- Why systems approach is imperative for infrastructure industry
- What infrastructure project risks are
- The concept of replicability and systematic troubleshooting
- How risks can be overcome using project management (PM)

**Conference Chairperson:** Vote of thanks  
Networking Coffee Break

Session 2:

**Points of distress: The weak links in project execution**  
**Session Chairperson:**  
Theory of constraints: An application model; What are the real-world constraints in the Indian project systems  
**Presentation 1:** Skilled labour, training  
**Presentation 2:** Legal enforcement  
**Presentation 3:** Client's understanding of project management  
**Presentation 4:** Planning  
**Panel Discussion :** Seeking solutions  
Q & A / Conclusion by Session Chairperson  
Networking Luncheon

Session 3:

**Process improvement**  
**Session Chairperson:**  
Changing the paradigm mindset:  

- Twelve leverage points to intervene in a system proposed by Donella Meadows in reengineering goals, structures, rules and parameters.
- Cost control and management: Enhancing ROI through process improvement

**Presentation 1:** leverage points  
**Presentation 2:** leverage points  
**Presentation 3:** leverage points  
**Presentation 4:** leverage points  
Panel Discussion: Seeking solutions  
Q & A / Conclusion by Session Chairperson  
Networking Coffee Break

Session 4:

**Human resource management in projects**  
**Session Chairperson:**  
Human resource management in projects  

- Team assignment
- Psychometric and other profiling methods
- Training
- Internal communication
- Standardising value systems and ethics: How the industry and each of its projects works on trust

Why project management should be flexible to suit Indian conditions  
**Presentation 1:** Team assignment, internal communication  
**Presentation 2:** Team audits  
**Presentation 3:** Training  
**Presentation 4:** Indigenisation of international conditions  
Panel Discussion: Seeking solutions  
Q & A / Conclusion by Session Chairperson

## Day 2 : Thursday, March 17, 2011

0900 onwards

Session 1:

**Registration**  
Networking Coffee Break  
**Tools to develop and manage PM**  
**Session Chairperson:**  
Introductory remarks  
**Presentation 1:** Planning  

- How to ensure feasibility of a project
- IT solutions in project management

**Presentation 2:** How to document pre-bid and post-bid activities  

- DPRs, RFQs and RFPs
- Procurement systems

**Presentation 3:** Project lifecycle  

- Mapping IT industry's project lifecycle model onto infra-projects.
- How a project is planned, controlled and monitored from its inception to its completion.
- Planning for official clearances and for operational contingencies

**Presentation 4:** How to manage EPC projects  

- Transitioning from project management to operationalisation

Panel Discussion : Seeking solutions  
Q & A / Conclusion by Session Chairperson  
Networking Luncheon

Session 2:

**Workshop**  
How to plan and make a project management document  
Networking Coffee Break  
Conference Chair's summing up including recommended solutions / paradigms / applications  
**Conclusion**